



Business Management & Entrepreneurship

PROGRAM DESCRIPTION

Business Management & Entrepreneurship Program

Hocking College's Business Management & Entrepreneurship Program is designed to provide business and entrepreneurship-oriented training to both students who are new to the business world and established professionals who have aspirations of one day going into business for themselves.

The training students receive in the program prepares them for careers in the business management field and includes a practicum in an area business, industry or agency, in addition to an optional internship or cooperative work experience.



PLACES OF EMPLOYMENT

Examples of places where Hocking College alumni have worked or are currently working include the following:

OhioHealth • Rocky Brands, Inc. • Liberty Tax Service • Holiday Inn • Capstone Property Management • AT&T
Hopewell Health Center • Prokos Rentals • Lake Snowden Campground & Waterpark • Inter-Co, Inc. • Great Clips

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee

\$20.....Health Center Services

\$75.....Career Center Services

Not Included in the All-Inclusive Pricing

\$53.....Parking

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.

DEGREE TRACK

2024/2025 Academic Year

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURS FEES
8 Weeks (1)	BUS-1100	Introduction to Entrepreneurship	3.00	\$80
8 Weeks (1)	BUS-2247	Business Excel	3.00	\$105
8 Weeks (2)	MATH-1103	Applied Mathematics	3.00	\$150
8 Weeks (2)	ACC-1101	Financial Accounting	3.00	\$55
8 Weeks (2)	BUS-1000A	Business Consulting Team A	0.50	\$40
16 Weeks	GS-1010	Pathways to Prosperity	1.00	\$50
		SEMESTER TOTAL	13.50	
		IN-STATE TUITION & FEES		\$3,190
		OUT-OF-STATE TUITION & FEES		\$5,505
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURS FEES
8 Weeks (1)	BUS-2130	Sales (SL)	3.00	\$80
8 Weeks (1)	ENGL-1510	English Composition	4.00	\$50
8 Weeks (1)	BUS-2250	Negotiations	3.00	\$50
OR	RE-1101	Principles and Practices of Real Estate		\$120
OR	SUPR-2235	Supervision & Leadership		\$55
8 Weeks (2)	BUS-1000B	Business Consulting Team B	0.50	\$40
8 Weeks (2)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	BUS-1110	Marketing	3.00	\$55
OR	BUS-1300	Operations Management	3.00	\$50
		SEMESTER TOTAL	16.50	
		IN-STATE TUITION & FEES		\$3,000-\$3,105
		OUT-OF-STATE TUITION & FEES		\$5,255-\$5,420
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURS FEES
8 Weeks (1)	ECON-1140	Principles of Microeconomics	3.00	\$150
8 Weeks (1)	BUS-1200	Business Law	3.00	\$55
OR	RE-1102	Real Estate Law		\$120
8 Weeks (1)	ACC-1105	Computerized Accounting	3.00	\$55
OR	BUS-1210	Social Media Marketing		\$130
OR	BUS-2130	Lean Black Belt		\$400
8 Weeks (2)	BUS-1000C	Business Consulting Team C	0.50	\$40
8 Weeks (2)	HUM-2203	Introduction to Ethics	3.00	\$50
8 Weeks (2)	BUS-2210	Human Resources Management	3.00	\$55
OR	BUS-2230	Advanced Selling		\$55
OR	RE-1140	Real Estate Appraisal		\$120
		SEMESTER TOTAL	15.50	
		IN-STATE TUITION & FEES		\$3,080-\$3,590
		OUT-OF-STATE TUITION & FEES		\$5,395-\$5,905
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURS FEES
8 Weeks (1)	BUS-2125	Finance	3.00	\$55
OR	RE-1130	Real Estate Finance		\$120
8 Weeks (1)	BUS-1112	Sales Management	3.00	\$55
OR	BUS-1320	Logistics		\$50
OR	BUS-2100	Consumer Behavior		\$50
8 Weeks (1)	BUS-2211	Talent Development	3.00	\$50
OR	BUS-2300	Marketing Research		\$50
OR	ECON-2240	Principles of Macroeconomics		\$150
OR	INS-1103	Claims Handling Principles & Practices		\$20
OR	WEB-2600	Web Development for Non-Profits (SL/P)	2.00	\$170
8 Weeks (2)	BUS-1000D	Business Consulting Team D	0.50	\$40
8 Weeks (2)	BUS-2600	Business Practicum	2.00	\$5
8 Weeks (2)	BUS-2650	Business Planning (Capstone)	3.00	\$120
8 Weeks (2)	GS-2010	Pathways to Prosperity II	1.00	\$50
		SEMESTER TOTAL	14.50-15.50	
		IN-STATE TUITION & FEES		\$3,055-\$3,225
		OUT-OF-STATE TUITION & FEES		\$5,370-\$5,540
		TOTAL CREDIT HOURS	60.00-61.00	
		TOTAL IN-STATE TUITION & FEES		\$12,325-\$13,110
		TOTAL OUT-OF-STATE TUITION & FEES		\$21,525-\$22,370

QUESTIONS? CONTACT

Admissions

Admissions@hocking.edu

(740) 753-7550 www.hocking.edu/

business-management