



Fashion Design & Retail Merchandising

PROGRAM DESCRIPTION

Fashion Design & Retail Merchandising Program

The Fashion Design and Retail Merchandising program will provide area students with a 2-year pathway to the vast fashion & retail industry in nearby Central Ohio.

The Fashion Design and Retail Merchandising program is strategically designed to deliver technical apparel development training, valuable product development & consumer research experience, entrepreneurial retail expertise, and industry-specific technology training necessary to succeed in the fashion industry now and in the future.

This degree program will prepare students to gain employment in creative or technical fields in the fashion industry at the corporate level, emerging small business level, or in entrepreneurship as a fashion based start-up.

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

- \$300.....Learning Fee
- \$20.....Health Center Services
- \$75.....Career Center Services

Not Included in the All-Inclusive Pricing

- \$53.....Parking

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.



DEGREE TRACK

2024/2025 Academic Year

| AUTUMN 1 | | | | |
|--|-----------|--|--------------------|--------------------|
| SCHEDULE | COURSE | COURSE NAME | CREDIT HOURS | COURS FEES |
| 8 Weeks (1) | FASH-1001 | Fashion Fundamentals | 3.00 | \$85 |
| 8 Weeks (1) | FASH-1002 | History of Fashion in Culture | 3.00 | \$125 |
| 8 Weeks (2) | ENGL-1510 | English Composition I | 4.00 | \$50 |
| 8 Weeks (2) | FASH-1123 | Sewing & Garment Construction | 3.00 | \$325 |
| 8 Weeks (2) | FASH-1141 | Flat Pattern | 3.00 | \$330 |
| 16 Weeks | GS-1010 | Pathways to Prosperity | 1.00 | \$50 |
| SEMESTER TOTAL | | | 17.00 | |
| IN-STATE TUITION & FEES | | | | \$3,675 |
| OUT-OF-STATE TUITION & FEES | | | | \$5,990 |
| SPRING 1 | | | | |
| SCHEDULE | COURSE | COURSE NAME | CREDIT HOURS | COURS FEES |
| 8 Weeks (1) | FASH-1112 | Color Theory | 3.00 | \$100 |
| 8 Weeks (1) | FASH-1131 | Fashion Analysis & Forecasting | 3.00 | \$210 |
| 8 Weeks (1) | MATH-1103 | Applied Mathematics | 3.00 | \$150 |
| OR | MATH-2250 | Introduction to Statistics | 4.00 | \$150 |
| 8 Weeks (2) | FASH-1120 | Draping | 4.00 | \$320 |
| 8 Weeks (2) | FASH-1142 | Fashion Technology | 3.00 | \$320 |
| SEMESTER TOTAL | | | 16.00-17.00 | |
| IN-STATE TUITION & FEES | | | | \$3,810 |
| OUT-OF-STATE TUITION & FEES | | | | \$6,125 |
| AUTUMN 2 | | | | |
| SCHEDULE | COURSE | COURSE NAME | CREDIT HOURS | COURS FEES |
| 8 Weeks (1) | FASH-2100 | Design & Illustration | 3.00 | \$215 |
| 8 Weeks (1) | FASH-2102 | Business of Fashion | 3.00 | \$95 |
| 8 Weeks (1) | FASH-2104 | Textiles | 3.00 | \$245 |
| 8 Weeks (2) | COMM-1130 | Speech | 3.00 | \$50 |
| 8 Weeks (2) | FASH-2113 | Fashion Branding & Entrepreneurship (SL) | 3.00 | \$125 |
| SEMESTER TOTAL | | | 15.00 | |
| IN-STATE TUITION & FEES | | | | \$3,440 |
| OUT-OF-STATE TUITION & FEES | | | | \$5,755 |
| SPRING 2 | | | | |
| SCHEDULE | COURSE | COURSE NAME | CREDIT HOURS | COURS FEES |
| 8 Weeks (1) | FASH-2230 | Fashion Collection Lab I | 2.00 | \$175 |
| 8 Weeks (1) | PSYC-1120 | Organizational Behavior | 3.00 | \$50 |
| 8 Weeks (2) | FASH-2242 | Fashion Collection Lab II | 3.00 | \$385 |
| 8 Weeks (2) | FASH-2650 | Fashion Portfolio (Capstone) | 3.00 | \$160 |
| 8 Weeks (2) | GS-2010 | Pathways to Prosperity II | 1.00 | \$50 |
| 8 Weeks (2) | FASH-2600 | Fashion Industry Practicum | 1.00 | \$0 |
| SEMESTER TOTAL | | | 13.00 | |
| IN-STATE TUITION & FEES | | | | \$3,530 |
| OUT-OF-STATE TUITION & FEES | | | | \$5,845 |
| TOTAL CREDIT HOURS | | | 61.00-62.00 | |
| TOTAL IN-STATE TUITION & FEES | | | | \$14,455.00 |
| TOTAL OUT-OF-STATE TUITION & FEES | | | | \$23,715.00 |

*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.

QUESTIONS? CONTACT

Admissions

Admissions@hocking.edu

(740) 753-7050

www.hocking.edu/fashion-design-and-retail-merchandising

Updated 9/2023 - AF