



**FDRM**  
FASHION DESIGN &  
RETAIL MERCHANDISING



**The Third Annual**  
**FASHION SHOW**

A RUNWAY SHOWCASE FEATURING THE  
FASHION DESIGN & RETAIL MERCHANDISING PROGRAM

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APRIL 19, 2024 | 6:00 - 8:00 PM | THE LODGE AT HOCKING COLLEGE - Nelsonville, Ohio

[www.hocking.edu/fashion-show](http://www.hocking.edu/fashion-show)

The Third Annual  
**FASHION SHOW**  
VOLUNTEERS



# VOLUNTEERS

What are the benefits of being a volunteer?

**Mentorship:** students learn practical aspects of event production through our mentorship & participation in running the runway experience.

**Professional Experience:** students have a professional event production experience to include on their resume.

**Photography:** volunteers receive access to downloadable professional photos for use in their portfolio from behind the scenes, editorial photoshoot, and live runway shots.

**Recognition:** volunteer leads will receive recognition of thanks for their contributions including mentions on socials and other written materials.





**We encourage Hocking College students from any major to volunteer.**

Options include:

- set-up & tear-down
- hair & makeup
- backstage coordination
- runway coordination
- front door
- ushers
- audio/visual assistance



## Requirements for Volunteers

- Attend Volunteer Information Session.
- Attend Fashion Show Production Meetings.
- Full Communication with the Show Coordinator.
- Understand your assignment & shift times.
- Sign a Volunteer Waiver
- Be on-site for your full assigned shift.
- Check in when you arrive.
- Wear a volunteer shirt & badge.

## Expectations for Volunteers

- Professionalism
- Punctuality
- Preparation
- Participation
- Exit Survey



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## **Want to Volunteer for the Fashion Show?!**

*All Volunteers Must:*

- 1) Register as a Volunteer (see the website)
- 2) Fully communicate with the Coordinator
- 3) Attend their assigned duty

*\*See the website for  
this year's dates ----->*



# The Third Annual FASHION SHOW

MODELS



# MODELING

What are the benefits of being a volunteer model?

**Model Coaching:** students learn technical aspects of modeling through our model coaching session & the runway experience.

**Professional Experience:** students have a professional modeling experience to include on their resume.

**Photography:** models receive access to downloadable professional photos for use in their portfolio from an editorial photoshoot and live runway shots.

**Videography:** students that model on the runway at Hocking College will be included in the live stream & post production video of our show that publishes online.







The Hocking College Fashion Show is produced by and for the FDRM program students as the final Capstone Project for graduation from Hocking College FDRM Program.

**We encourage Hocking College students from any major to model on our runway.**



## Requirements for Models

- Attend Model Call
- Full communication with the Show Coordinator.
- Be available ALL DAY on the show date.
- Attend one scheduled fitting.
- Sign a Volunteer Waiver
- Be on-site and attentive during all rehearsals.
- Attend Hair & Makeup as assigned
- Editorial Shoot
- Line-up
- Runway

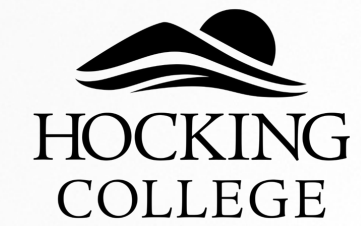
## Expectations for Models

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# MODEL CALL

Hocking College, Fashion Design & Retail Merchandising Program is seeking MODELS  
Please fill out the Model Call Registration to be part of the team!

MODEL CALL REGISTRATION - [Scan to REGISTER](#)



Model Call

February 9, 2024 2:00pm-6:00pm